ADITYA NAND

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EDUCATION

University of California, The Paul Merage School of Business, Irvine, CA   **Sep 2024 - Jun 2026**
Master of Business Administration (STEM), AI/ML Product Management & Marketing
- **Product Marketing Consulting**: Segmented 115M+ US console gamers; led platform-based messaging and marketing-mix design for SEGA America to shape awareness-to-conversion GTM for franchise console expansion
- **Case Competition**: Led a gold-prize winning GTM strategy for SEGA's Football Manager LATAM expansion, optimizing a $3M budget across market selection, positioning, and acquisition to drive early adoption

University of Delhi, Netaji Subhas Institute of Technology, New Delhi, India   **Aug 2015 - Jun 2019**
Bachelor of Engineering, Computer Engineering

PROFESSIONAL EXPERIENCE

UCI BEALL APPLIED INNOVATION, Irvine, CA   **Jun 2025 – Present**
Product Manager Intern
- Drove a 40% NPS lift by launching an AI agent that automated compilation and summarizing feedback for a $1M Proof of Product program, reducing turnaround time from 2-3 business days to ~30 mins
- Conducted 20+ interviews and mapped user journey to uncover workflow friction, driving a product overhaul that replaced manual workarounds with scalable and structured flow, increased user retention rate from 60% to 76%
- Spearheaded the 0→1 launch of a $1.5M award system across 10 UC campuses and 4 national labs, transforming vague requirements into a scalable nomination and review platform within a 20-day constraint

RADIX WEB SERVICES PRIVATE LIMITED, Mumbai, India   **Aug 2021 - Jul 2024**
Product Manager (Jul 2022 - Jul 2024)
- Led end-to-end design and development of ML-driven anomaly detection MVP, analyzed customer requirements and global sales data, enabling faster commercial decisions and reducing time-to-action by 60%
- Boosted user trust perception (NPS) by building an AI-driven Trust & Safety platform, consolidating internal and external signals with enhanced analytics; reduced abuse mean-time-to-resolution (MTTR) by 75%
- Owned and scaled a $250k data science platform, analyzing $400k in monthly global sales, driving full product ownership across roadmap, requirements, and documentation
- Deployed an infra-cost Tableau dashboard, cross-collaborating with BI team to analyze technical and server bottlenecks; secured senior leadership approval and reduced cloud infrastructure spend by 80%

Associate Product Manager (Aug 2021 - Jun 2022)
- Evangelized a $65k internal product lifetime value (NPV) tool into a revenue forecasting AI product, standardizing financial metrics, improving productivity and decision-making agility for the channel and sales team
- Pioneered and led a scalable data management and automation system, resulting in $6k/year savings in tech investments, boosting data accessibility and efficient decision making across teams

HSBC (HONG KONG AND SHANGHAI BANKING CORPORATION), Pune, India   **Jul 2019 - Aug 2021**
Software Engineer
- Spearheaded mobile UI design and leading API integration with cross functional design and engineering teams, generating $700k in revenue in 4 months and won the 2021 Bloomberg Financial Award for HSBC Life Well+
- Developed and launched secure mobile features through global teamwork with engineering, quality assurance, and business teams, serving 2M+ customers globally, supporting company's customer-focus digitalization strategy
- Designed and implemented an automated pipeline for country specific mobile app UI content, conducted feasibility analysis, and enabled same-day UI changes instead of weekly releases, freeing ~$70k/year in team capacity

ADDITIONAL INFORMATION

- **Certifications:** AI Tools and Strategies for Product Managers (Stanford Learning, Aug. 2025); Microsoft AI Product Manager (Coursera); Certified ScrumMaster (CSM, Scrum Alliance, Oct. 2025)
- **Skills & Tools:** Customer Discovery, User Experience (UX), Agile, SQL, ETL, AWS, Azure, GCP, Python, R, ML, GenAI, LLMs
- **Interests**: Aviation enthusiast with a YouTube channel (130+ subscribers); recreational soccer player